



NEWS

FOR IMMEDIATE RELEASE

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2007 National Parent Care Day™ ***A Time For Children To Celebrate Their Parents***

Charlotte, NC (February 14, 2007) – Millions of Americans are ill prepared to address their own, or a loved one's, challenges with aging. Not only is addressing the challenges a problem for many people, but simply have the necessary conversations with those they love are often too difficult.

National Parent Care Day™ is a day for people to celebrate their parents and their lives. Started in 2005 by Dan Taylor, creator and author of *The Parent Care Solution* and *The Parent Care Conversations*, National Parent Care Day™ will give children of all ages a day to honor their parents and begin the process of addressing the challenges. Slated for May 22, 2007, National Parent Care Day™ will build awareness of parent care issues among city, state, and national leaders and legislators.

“I learned the hard way,” says Dan Taylor, who is hoping his work will inspire people across the country to begin planning today. “I was faced with my own father's fight with Alzheimer's, which left me and my family feeling helpless. National Parent Care Day™ is a way we can spread the word that it is never too late to begin having the necessary conversations with parents about their wishes and desires as they grow older.”

For more information on National Parent Care Day, or to talk with Dan Taylor about pressing parent care issues, please contact Benjamin Lewis of Perception, Inc. at 301-963-7555 or Benjamin.lewis@perceptiononline.com.

ABOUT DAN TAYLOR AND *PARENT CARE SOLUTION*

Dan Taylor is the president of Wealth Capital Group, a Charlotte, NC advisory firm. He has trained and practiced as a lawyer, life insurance agent, and investment advisor over a 25-year career. He is author and creator of *The Parent Care Solution* – a program that coaches real people and financial advisors on how to address the issues and challenges facing aging Americans and their families.

To learn more about *The Parent Care Solution*, please visit www.ParentCareSolution.com.

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